

SOME USEFUL INFO

WE TEAM

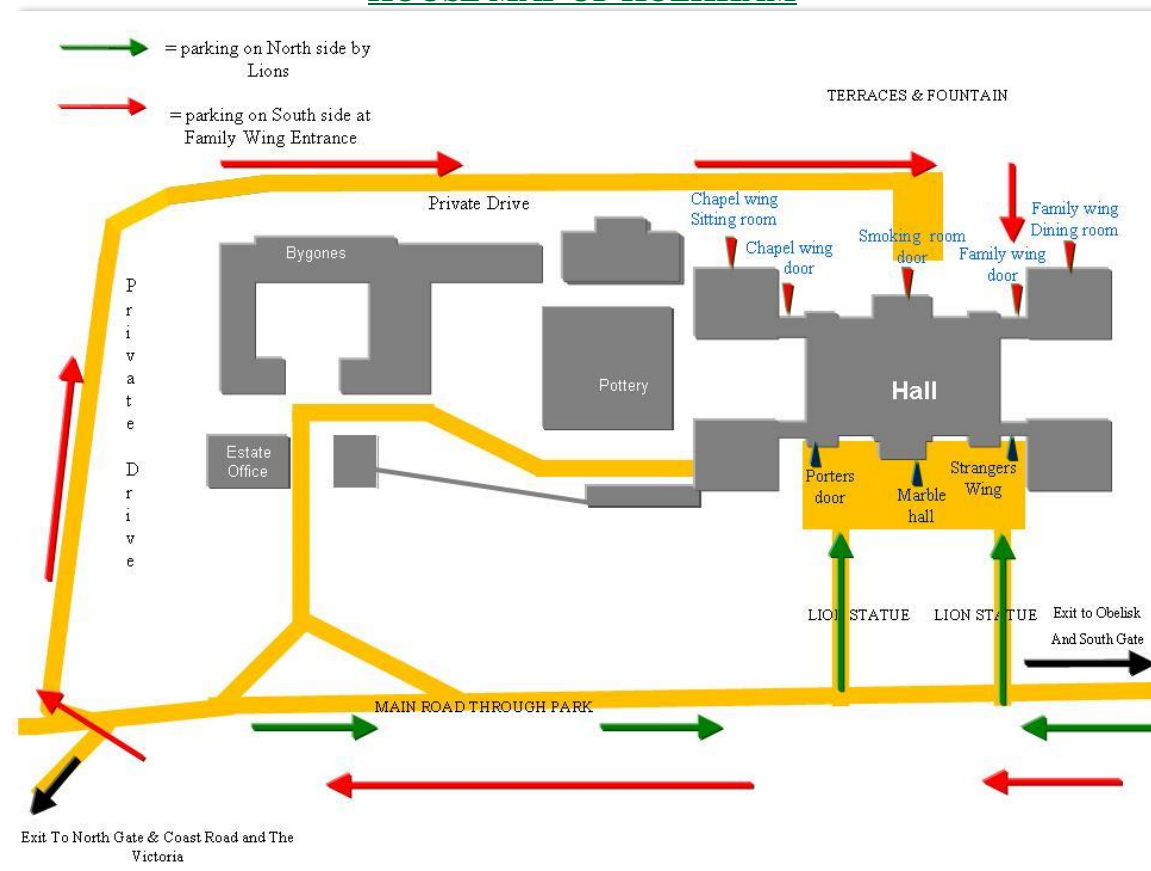
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**Wildlife Estates Label**  
is a network of exemplary estates that voluntarily agreed to adhere to the philosophy of wildlife management and sustainable land use.

[www.wildlife-estates.eu](http://www.wildlife-estates.eu)

To subscribe to the WE NEWSLETTER please write an email to [julianna.nagy@elo.org](mailto:julianna.nagy@elo.org)

HOUSE MAP OF HOLKHAM



The north gate (by the Victoria) is open during the day but the south gate isn't so if you did need to go through there you need the security code. After 5.00pm the north gate is also closed.

The security number for both gates, should you need it, is \*1 9 1 4 (please remember the asterix)

ELO is a European organization representing more than 64 national associations across the EU 28. It is a non-profit organization committed to promoting a sustainable and prosperous countryside and to increase awareness relating to environmental and agricultural issues. By engaging various stakeholders, ELO develops policy recommendations and programmes of action targeted to European policy makers. ELO also organizes interdisciplinary meetings gathering together key actors from the rural sector and policy makers at local, regional, national and European level. The ELO is working to bridge various stakeholders in order to find practical and effective solutions for the preservation and enhancement of pollinating species and their habitats.

[www.elo.org](http://www.elo.org)

FCS is a non-profit organisation consisting of more than 700 owners and managers of rural properties, as well as rural entrepreneurs coming from the 28 EU Member States. Not only does this network allow private entrepreneurs to advocate for rural property rights and the important functions of land management, but also to establish a dialogue between decision-makers, entrepreneurs and rural property owners that is aimed at improving economic, environmental and social conditions of Europe's countryside. The basic principle of this network is founded on the belief that property rights are the underlying driving force behind long-term projects, investments and achievements in rural areas.

[www.friendsofthecountryside.org](http://www.friendsofthecountryside.org)



WE act for biodiversity



Plenary Session  
2-4 September 2014  
HOLKHAM  
The United Kingdom

The Implementation of the Label  
in the EU and UK



## Tuesday, 2<sup>nd</sup> of September - Opening session

1.30pm	<b>Arrival</b> of the participants at the hotel (transfer to Holkham)
2.30-2.45pm	<b>Welcome coffee and registration</b> <i>Marble Hall, Holkham Hall</i>
2.45-3.05pm	<b>General introduction and WE state of play and challenges</b> Thierry de l'ESCAILLE, ELO Secretary General Konstantin KOSTOPOULOS, Chief Operating Officer, WE
3.05-3.20pm	<b>Presentation of the situation in UK and general programme</b> Viscount COKE, Holkham Estate
3.20-3.35pm	<b>Synergies between Wildlife Estates and EU policy on biodiversity</b> Stefan LEINER, Head of Nature Unit, DG ENV, European Commission
3.35-4.00pm	<b>Discussion</b>
4.00-4.15pm	<b>Conclusions</b>
4.15-5.00pm	<b>Tea and Coffee</b>
5.00-7.00pm	<b>Steering Committee (Closed session)</b> <i>Board Room, Holkham Hall</i>
7.30pm	<b>Informal dinner</b> <i>The Victoria Inn, Restaurant, Holkham</i>

## Wednesday, 3<sup>rd</sup> of September – Meeting

8.30am	<b>Welcome of Participants, tea and coffee</b> <i>Marble Hall, Holkham Hall</i>
9.00-9.05am	<b>Introduction</b> Thierry de l'ESCAILLE, ELO Secretary General
9.05-9.25am	<b>The EU approach to biodiversity and wildlife management</b> Stefan LEINER, Head of Nature Unit, DG ENV, European Commission
9.25-9.40am	<b>Wildlife Estates' contribution for nature conservation</b> Konstantin KOSTOPOULOS, Chief Operating Officer, WE
9.40-10.00am	<b>Why and how we did Wildlife Estates in Scotland?</b> David GWYOTHER, Consultant, Buccleuch Group
10.00-10.30am	<b>Tea and coffee</b>
10.30-10.45am	<b>How to implement the WE label in UK?</b> Viscount COKE, Holkham Estate
10.45-11.00am	<b>The Game and Wildlife Conservation Trust “ The GWCT biodiversity Assessment”</b> Dr Roger DRAYCOTT, GWCT
11.00-12.00pm	<b>Discussion – Q&amp;A session</b> David GWYOTHER, Konstantin KOSTOPOULOS Tim BREITMEYER, Landowner Philip MERRICKS, Advisory Board, National Nature Reserve
12.30pm	<b>Lunch</b> <i>Stables Café, Holkham</i>
2.30pm-6.00pm	<b>Tour of Holkham Estate</b> Guided by Viscount COKE and David HORTON FAWKES, Estate Director, Holkham Estate
2.30pm	<b>Departure on coach for National Nature Reserve</b>

2.40-3.00pm	<b>“Lady’s Anne’s Drive”</b> Sarah HENDERSON, Manager, National Nature Reserve, and Philip MERRICKS
3.00pm	<b>Departure for farm</b>
3.15pm	<b>“Egmere”</b> Poul HOVESEN, Farm Director, Holkham Estate
4.00-4.30pm	<b>“Game Margin”</b> Poul HOVESEN and Kevan McCAIG Head Keeper, Holkham Estate Jo STAPLETON, Graduate Surveyor, Holkham Estate
4.45-5.30pm	<b>“Forestry”</b> Viscount COKE and James BRACEY, Holkham Estate Surveyor
5.45pm	<b>END of the visits - Back to Holkham Hall</b> <i>Time to go to the hotels before dinner</i>
7.15pm	<b>Meeting in the hotel lobby to go for Holkham Hall</b>
7.30pm	<b>Drinks</b> <i>Marble Hall, Holkham</i>
7.40-8.20pm	<b>Tour of Hall</b> Viscount COKE
8.20pm	<b>Wildlife Estates Label Ceremony</b> Thierry de l'ESCAILLE
8.30pm	<b>Dinner</b> <i>Statue Gallery, Holkham Hall</i>

## Thursday, 4<sup>th</sup> of September

8.30am	<b>Meeting in the hotel lobby to go for Holkham Hall</b>
8.45am	<b>Welcome Tea and coffee</b> <i>Marble Hall - Holkham Hall</i>
9.00-9.20am	<b>Diversification and Estate Strategy</b> David HORTON-FAWKES, Estate Director, Holkham
9.30am	<b>Enterprises and Events</b> Celia DEELEY, General Manager, Holkham Enterprises
10.30-10.45am	<b>Tea and coffee</b> <i>Marble Hall - Holkham Hall</i>
10.45am	<b>Departure on coach for Property Department/Longlands</b>
10.55am	<b>Property Department talk</b> James BRACEY, Holkham Estate Surveyor
11.45am	<b>Depart out of South Gates to Pinewoods</b>
12.00pm	<b>“Pinewoods”</b> Richard SEABROOKE, General Manager, Pinewoods Holiday Park
12.30pm	<b>Depart Pinewoods for Beach Car Park</b>
12.40pm	<b>Walking onto beach and past beach huts</b>
1.00pm	<b>Informal Lunch</b> <i>Beach Café</i>
1.45pm	<b>Depart for Holkham Hall</b>
2.00pm	<b>END</b>

For more information on the Holkham Estate visit  
[www.holkham.co.uk](http://www.holkham.co.uk)  
Holkham Estate Office Tel.: 00 44 01328 713108